



**Social Impact**  
In The Regions

A national conference for people who create and invest in social impact in regional Australian communities

3 - 5 September 2025

Grafton, NSW

# SPONSORSHIP PROSPECTUS

Contact the #SIITR25 Conference Producer

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# Introduction

## #SIITR25

Thank you for your interest in supporting Social Impact in the Regions 2025 (#SIITR25).

#SIITR25 has been designed specifically for people who create and invest in social impact in regional Australian communities.

The audience will comprise of regionally focused changemakers who work or volunteer as not for profit managers or board members, social entrepreneurs, social impact investors and policy makers.

#SIITR25 will be held in Grafton, NSW between 3-5 September 2025.





# The host location






## #SIITR25

In 2025 our host community is Grafton which is nestled in the beautiful Clarence Valley, NSW. #SIITR25 provides a great opportunity for the Clarence Valley to show off.

We have designed the conference to maximise both economic and social impact in the local community applying the following strategies:

- **Location:** The conference will be held in the Grafton CBD ensuring delegates visit local cafes and restaurants and have time to visit local retail outlets.
- **Local promotion:** There are numerous opportunities for local businesses to be promoted throughout the conference. We are also encouraging people to stay in the Clarence and not travel to other major retail centres such as Coffs Harbour.
- **Local spend:** Most of the conference budget is spent locally ensuring local farmers, hospitality businesses, artists and venues received funding.
- **Low waste and reduced food miles:** Wherever possible local caterers are sourcing local produce for the conference and also ensuring waste is minimised through recycling, reusing and repurposing.
- **Capability development and community engagement:** Ready Communities is a 24-month community engagement and capability development program which leads into, and out of the conference. The local program is called Ready Clarence.

# #SIITR to date

		2023	2024
	Delegates	165	246
	Origin	NSW, QLD, TAS, WA	NSW, QLD, TAS, WA, SA, ACT, VIC
	Diversity	11% young people 7% First Nations People	9% young people 7% First Nations People
	Org type	41% NGO 15% small business 9% Aboriginal Corporation	41% NGO 11% small business 6% Aboriginal Corporation 13% community members
	Economic impact	\$210,000 in host community economy	\$348,355 in host community economy

# Benefits for Delegates



#SIITR25

Conference delegates will experience a range of activities designed to:

## **Build capacity**

Learn how to plan, deliver and measure social impact enabling potent impact in regional communities.

## **Finance Social Impact**

Take a deep dive into funding models enabling sustainable impact activities.

## **Build potent social impact networks**

Network with like-minded people working in regional Australia for ongoing partnerships and friendships.

## **Empower**

Nurture themselves through a range of wellness activities enabling self-care and an invigorated sense of purpose.



# Sponsor benefits



#SIITR25

Social Impact in the Regions attracts a national audience of social impact practitioners and investors from both philanthropy and government.

## **National reach**

SIITR is a regionally located event held in small communities throughout Australia. Our audience travel from across Australia to attend the event.

## **Deep regional engagement**

Our localised community engagement in the host community starts in January via the partnering Ready Communities program which runs across two years with SIITR delivered at the mid point.

## **Alumni opportunities**

In our first two years we have an alumni network of almost 400 regionally based people. We maintain connection with our alumni network through the year offering further partnership opportunities.

## **Unique market position**

SIITR is the only national conference which focuses on regionally based social impact practitioners.

# The Program



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#SIITR25

**#SIITR25** will be held between 3-5 September 2025. It will incorporate plenary sessions, masterclasses and workshops, local tours and immersive experiences and a range of action learning sets.

**#SIITR25** is deeply embedded in the host community via the Ready Communities program enabling a range of locally led activities from case studies and site visits to sharing local wisdom. The program will follow the same format as 2024 (right side of page) with refreshed themes and streams.



## 2025 event structure

### DAY ONE:

*Theme: Come as you are* Plenary session on the theme of Readiness followed by masterclasses. Welcome ceremony and event and National Regional Social Impact Pitchfest.

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### DAY TWO:

*Theme: As you were* Key note and panel followed by workshops. Conference gala dinner at secret venue.

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### DAY THREE:

*Theme: As you want your community to be* Key note, panel and action learning sets on conference streams.

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# Investment Opportunity



	Community Champion	Regional Catalyst	Impact Leader	Transformation Partner
Value*	\$2,500	\$7,500	\$12,500	\$17,500
Logo placement on event materials		y	y	Y
Logo placement on website	y	y	y	Y
Shout out on social media sites	Y	y	y	Y
Mention in media releases			y	Y
Case study on SIITR website			y	Y
Banner in main venue			y	Y
Invitation to private speaker/sponsor event prior to the conference start			y	Y
Invitation to impact investment tour				Y
Recognition from the main stage			Y	Y
Conference tickets	Invitation to social events	1	2	3
Conference exhibitor space			y	Y
Invitation to contribute to structure of conference program		y	y	Y

\* Ex GST

Not what you're looking for? Get in touch about our bespoke packages.





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**Thank you!**  
**We look forward to**  
**hearing from you!**

**Contact Kerry Grace**

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