



## Ready Macleay 2024

**Theme:** Creative Industries  
**Date:** 11 April  
**Venue:** Bandbox Theatre  
**Facilitator:** Kerry Grace  
**Notes:** Dr. Chad Renando  
**Guest speakers:** Olivia Parker, Arts Mid North Coast

### Attended by:

Chris Austin, Olivia Parker (Arts Mid North Coast), Bruce Morris, Robert Lambley, Colin Druitt, Irene Meier, Liz Jeffery, Greg Taylor, Jamie Rylance

### Meeting notes:

Context – how can we integrate the Macleay Valley’s creative industries to Social Impact in the Regions in September? How can creative industries practitioners enhance the Kempsey CBD? How can the community better support local creative industries?

Ideas for initiatives	Who needs to be involved? Painting, afternoon in the park, promenade in the park, street performances and get people to look, “I love you” post it notes, Make Kempsey smile, change perception of what art is: it’s an experience, it can be uncomfortable, be a part and observe, make them visible
Who needs to be involved?	Local service groups, hand made shops, U3A (300 members), fibre artist network, humanitarian clowns, SWR, sports
Promotional ideas	Go to an event that’s already on
Examples of other activities	Blanco the clown, clown workshops, people just want a good night out, Cinderella and casting strategy for this year’s performance to attract new audiences and make more inclusive
Potential barriers	Parochialism, stand offish, negativity

### Additional resources and information

- Arts MNC, Creative Sector Mapping [Creative Futures | Arts Mid North Coast](#)

**Proposed next meeting:** (venue TBC) 16<sup>th</sup> May 530pm