



The following initiatives have been suggested so far. Do you have any further information or input on any of the initiatives? If so please email kerry@readycommunities.com.au

Initiative (suggested on 28 February)	Date	You said...	What's happening so far
Activate water activities, activate the river	28/2	River festival and dragon boat activities, markets, Council open riverbank spaces	?
Address social problems together	28/2		Learning the Macleay – mapping social and community services
More local events	28/2	Store owners and staff shared what has happened in the past	Interest in running farmers market
Improve condition of shops	28/2	Potential main streets program	Last activation highway bypass
Enhance windows in empty shops, murals etc	28/2		?
Improve the atmosphere in the CBD	28/2	Resources needed to support shop owners	Clyde Street Mall activation
Improve communication with local shop keepers	28/2	Engage empty businesses to offer free or reduced rents. Consistency and support needed for people giving it a go.	Second CBD Activation meet-up 25/3 – what next?
Improve branding for local shops and Kempsey community	28/2	Use our history to attract attention (shop facades)	
Enhance opening hours	28/2	Business as usual is a challenge need events as a reason to stay open	
Encourage pop up shops	28/2		Access to some local shops as Pop-ups
Develop cultural tours	28/2		?
Explore new designs for CBD shops with services	28/2		?
Improve cohesion between local precincts so people know where to shop	28/2		?
More signage	28/2		?
Opportunities for more training for local retailers	1/3	Mainstreet conference – Melbourne. Is this of interest?	
More links to support programs for business	1/3		Kerry will be at Lou's Café Wednesdays in April 10am-12pm
Networking and social events for local business	1/3	Chamber of Commerce meetings	
Official group for retailers to connect	25/3	Sub-committee of Chamber of Commerce	