



Ready Macleay 2024

Theme: CBD Activation CATCH UP MEETING

Date: 25 March

Venue: Depot Café Kempsey Central

Facilitators: Dr. Chad Renando and Kerry Grace

Guest speakers: Jo-Anne Kelly, Learning the Macleay

Attended by:

Chris Mowle (NRMA); Jemma Ryan (JBs Hair and Beauty); Narelle Wellings (Arcade Shoes); Fay Eakin (K&A Boutique and Kempsey Workwear); Tara Howard (Echo Voice and Data); Bruce Morris; Vanessa Kemp (Tracies Gifts and Homewares); Tania Riordan (Beaux Laidy); Aden Harris (SOS Phone Repairs); Trudi Jeffery (Haircraft); Matt Jones (NCTSC)

Next steps:

Please send your ideas for a May CBD activation by: **FRIDAY 26 April** to kerry@readycommunities.com.au or chad@readycommunities.com.au And tell others too.

Put the Social Impact in the Regions conference in your diary and tell other local retailers: 4-6 September 2024

Notes from meeting

Events:

- Past events
- Crazy day sales etc
- Communal activities to bring people town
- Our markets have a good reputation

Atmosphere

- Positivity to bring people back
- Places to sit down and relax

Coming up

- Truck show coming to the Macleay soon

Facilities

- More things for younger people
- More accessible activities for younger people

Communication

- Where can retailers gather?
- Can a sub-committee of the Chamber be set up?
- Email or SMS

What needs to change / challenges:

- People say they don't like coming to town, they don't feel safe
- Pavers being ripped up in main street

Other notes post meeting:

- Everyone bring someone new to each meeting
- BYO camp chair and faux campfires - retailer meet up in the street activating both the street and providing opportunity to gather
- Encourage local cafes etc to take turns at opening in the evening offering things like 'winter warmers' – mulled wine etc
- Encourage local cafes and businesses to host ongoing meetings