



Social Impact
In The Regions

A conference for people who create social impact in regional Australian communities

4 - 6 September 2024
Kempsey, NSW

INVESTMENT PROSPECTUS

Contact the #SIITR24 Conference Producer

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Introduction

#SIITR24

Thank you for your interest in supporting Social Impact in the Regions 2024 (#SIITR24).

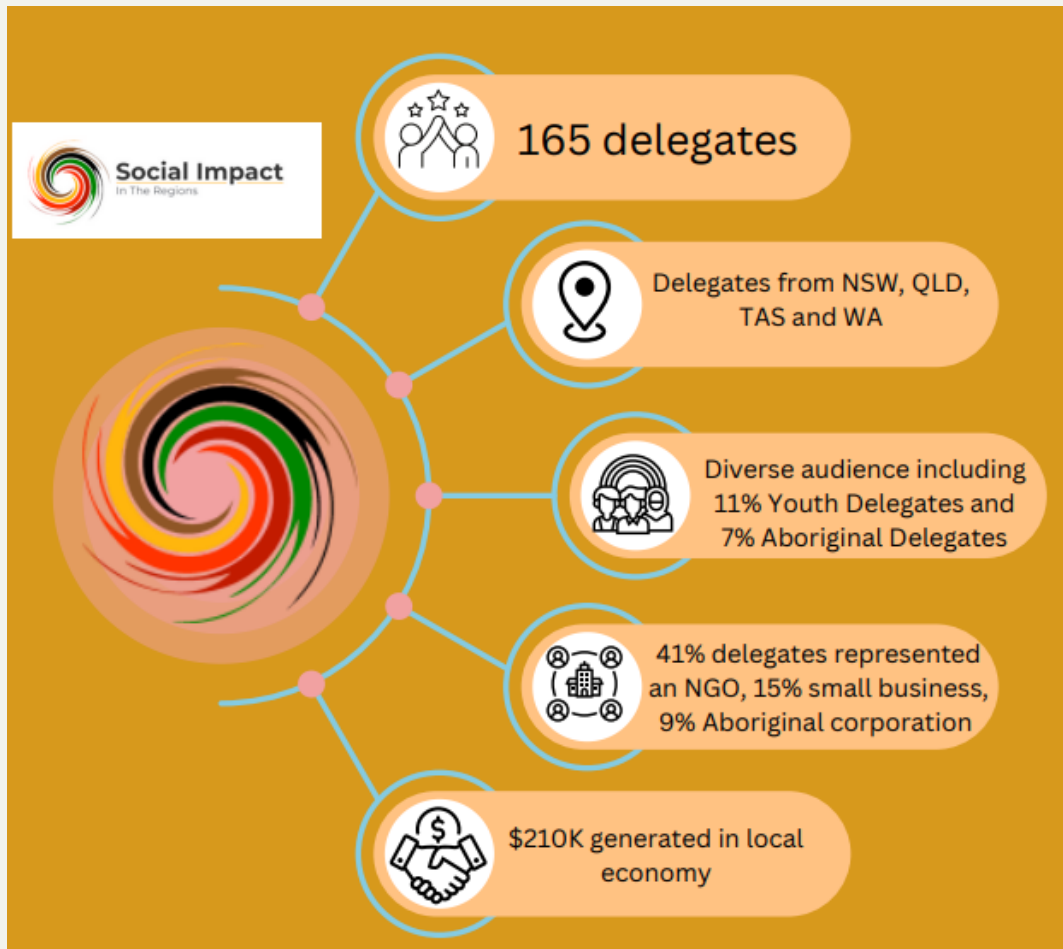
#SIITR24 has been designed specifically for people who create social impact in regional Australian communities.

The audience will comprise of regionally focused changemakers who work or volunteer as not for profit managers or board members, social entrepreneurs, social impact investors and policy makers.

#SIITR24 will be held in Kempsey, NSW between 4-6 September 2024.



#SIITR23 Coffs Harbour



#SIITR23 was held in Coffs Harbour, NSW in September 2023. The event attracted 165 delegates from NSW, QLD, TAS and WA.

In 2024, the program will expand to three full conference days and will also incorporate a unique 10-month place-based lead-in program called **Ready Macleay**.

Ready Macleay will provide hands-on and practical learning opportunities for conference delegates, deeper insights for event partners and a rich legacy for the host community.

Benefits for Delegates



#SIITR24

Conference delegates will experience a range of activities designed to:

Build capacity

Learn how to plan, deliver and measure social impact enabling potent impact in regional communities.

Finance Social Impact

Take a deep dive into funding models enabling sustainable impact activities.

Build potent social impact networks

Network with like-minded people working in regional Australia for ongoing partnerships and friendships.

Experiential learning

Engage in the outputs of **Ready Macleay** model and it's associated immersive learning opportunities.

#SIITR24 delegates will engage deeply in the host community through the conference.



The Program



Social Impact
In The Regions

#SIITR24

#SIITR24 will be held between 4-6 September 2024. It will incorporate plenary sessions, masterclasses and workshops, local tours and immersive experiences and learning circles.

#SIITR24 is deeply embedded in the host community enabling a range of locally led activities from case studies and site visits to sharing local wisdom and showcasing the results of the 10-month lead in program, Ready Macleay.



Event Highlights

4th September:

Plenary session followed by masterclasses.

Welcome ceremony and community BBQ (with a twist)

5th September:

CBD activation. Conference workshops and hands-on learning throughout the Kempsey CBD.

Gala dinner.

6th September:

Embedding learning via through site visits, deep community engagement and learning circles. Planning the year ahead.

Investment Opportunities



#SIITR24

#SIITR24 offers a range of investment opportunities for government, philanthropic and commercial investors. Our prospectus offers opportunities across the following components of the program. If you'd like to discuss a customised opportunity please contact the conference producer.



Major conference sponsorship

Naming rights to Social Impact in the Regions 2024 (SIITR24)
1 package only \$35,000

Full conference sponsorship

A range of opportunities aligned to #SIITR24 exposure
From \$20,000

2024 Bursary sponsors

Support delegates to attend #SIITR24
\$1,250 + GST per delegate

Social events

#SIITR24 has a range of social events all with locally grown food.
From \$5,000

Corporate packages

Discounted packages for 3 or more tickets



Additional sponsorship opportunities

Ready Macleay theme sponsorship

Support the local community to implement activities in their chosen themes. **(from \$10,000)**

Local Business Sponsorship

A range of local sponsorship opportunities for Macleay Valley businesses and orgs. **\$2,500-\$15,000**

For further information on all packages contact Kerry Grace via kgrace@evolvenetwork.com.au or phone 0404 88 7473



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**Thank you!
We look forward to
hearing from you!**

Contact Kerry Grace

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