



**Social Impact**  
In The Regions

A conference for people who create social impact in  
regional Australian communities

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6 - 8 September 2023

Pacific Bay Resort  
Coffs Harbour

# SPONSORSHIP PACKAGE

Contact the #SocialImpactITR Conference Producer

Phone: Kerry Grace: 0404 887 473

Website: [www.socialimpactintheregions.com.au](http://www.socialimpactintheregions.com.au)

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# Introduction

Thank you for your interest in supporting Social Impact in the Regions 2023 (#SocialImpactITR). This new conference has been designed specifically for people who create social impact in regional Australian communities.

The audience will comprise of changemakers who currently work or volunteer as not for profit managers or board members, social entrepreneurs, social impact investors and policy makers. The conference will be held at Pacific Bay Resort between 6-8 September 2023.





# Benefits for Delegates



#SocialImpactITR2023

Conference delegates will experience a range of speakers, workshops, masterclasses, interactive activities and wellness experiences designed to:

## **Build capacity**

Explore a range of tools to plan, deliver and measure social impact enabling more potent impact in regional communities.

## **Finance Social Impact**

Take a deep dive into funding models enabling more sustainable impact activities.

## **Build potent social impact networks**

Network with likeminded people working in regional Australia enabling ongoing partnerships and friendships.

## **Empower**

Nurture themselves through a range of wellness activities enabling self-care and an invigorated sense of purpose.

# The Program



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@SocialImpactITR2023

#SocialImpactITR will be held between 6-8 September 2023. It will be delivered via a range of activities from plenary sessions and workshops on the main conference day to masterclasses and local tours on the first and last day.

#SocialImpactITR2023 will also showcase a range of static activities designed to ensure an opportunity to feed back the outcomes of the event to key stakeholders and policy makers.



## Event Highlights

### 6th September:

Masterclass sessions from 1130am.

Evening cocktail function and welcoming ceremony.

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### 7th September:

Main conference day: a full day of speakers, workshops and connection followed by conference dinner.

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### 8th September:

Further masterclasses and regional tours to 1pm

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# Investment Opportunities



#SocialImpactITR2023

The #SocialImpactITR Team invites you to invest in the delegates – the people who are creating change throughout our regional communities via a range of opportunities outlined below:

## Package 1 (2 only)

Logo acknowledgement in all promotional materials (including poster, #SocialImpactITR website, web banners and main stage)

Sponsor acknowledgement throughout social media campaign (paid and organic)

Sponsor acknowledgement in opening credits at #SocialImpactITR

Main stage branding / banner

Mentions throughout conference proceedings and optional branding opportunities throughout all events

Acknowledgement in all associated media releases

Exhibitor stand in venue foyer on conference day

Featured placement in electronic #SocialImpactITR kit (showbag)

2 x tickets to the event (valued at \$860 each)

Sponsor acknowledgement on conference t-shirts

**\$15,000**



# Investment Opportunities

## Package 2 (2 only)

Logo acknowledgement on conference website

Sponsor acknowledgement throughout social media campaign  
(paid and organic)

Sponsor acknowledgement prior to first panel on main conference day

Conference site branding / banner

Acknowledgement in some associated media releases

Featured placement in electronic #SocialImpactITR kit (showbag)

1 x ticket to the event (valued at \$860)

Sponsor acknowledgement on conference t-shirts

**\$7,500**

# Investment Opportunities

## Package 3 (5 only)

Logo acknowledgement on conference website

Priority placement in electronic #SocialImpactITR kit (showbag)

Sponsor acknowledgement after lunch session

**\$2,500**

## Other Opportunities

Contact the #SocialImpactITR producer, Kerry Grace via [kgrace@evolvenetwork.com.au](mailto:kgrace@evolvenetwork.com.au) directly for information regarding other opportunities including:

Alternate sponsorship packages | Exhibition opportunities | Showcase in electronic #SocialImpactITR kit (showbag) | Participation in impact investor panel.



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**#SocialMediaITR2023**

**Thank you!**  
**We look forward to**  
**hearing from you!**

**Contact Kerry Grace**

**Phone:** 0404 887 473

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